PHIP Products

Committee	Product	Description	Audience	Length	Timing	Graphics	Format	Distribution
Performance Management	Revised Standards	Presentation friendly version of the Standards	WA. Public Health Community, others in public health	30-35 pages	fall	pictures	Printed Booklets, on the web	On the web and available in hard copy
	Revised Standards	User friendly version of the Standards	Staff within WA state	?	Early fall		On the web only	Email to let staff know it is available
	Best Practices Showcases	Regular newsletter about a topic for improvement related to the PH Standards	Staff statewide in state and local health agencies	4 pages	Every two month	Diagrams, pictures	Electronic format and hard copy	Sent to each site
	Report re: Collaborative	Report about the Collaborative, the participants, goals and products produced by the members	Public Health Community, other states	10 pages	December	Pictures?	Written, web	Sent to each participant and Performance Management Committee, PHIP BOD
	Implications of 2005 results (user friendly	Overall report	Public health staff statewide, other states	?	?	Charts and graphs	Web only	Email to let people know it is available

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Performance Management (cont'd)	Logic models and draft performance measures for Public Health Services for Children and Families	Report about the work with the Public Health Nursing Directors, the processes used, the products	Performance Management Committee, the PHND, other states	5 pages plus logic models	September	Logic models	Written, web	Performance Management Committee, distribution to be handled by PHND
	Logic models and performance measures – Environmental Health	Report about the work with the Environmental Health Directors, the processes and the products	Performance Management Committee, the EHD, other states	5 pages plus logic models	September	Logic models	Written, web	Performance Management Committee, distribution to be handled by Environmental Health Division
	Learning Congress Results	Results of Workshop that synthesizes all work		1 day	November	Some formatting	Word Report	All Public health; summary for policy makers

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Key Health Indicators	Set of County Public Health Indicators	Minimum set of standards in 5 areas-	PH leadership, staff, BOH, legislators, public	Booklet	November	Editor, publication assistance for printing and online version	Web, printed version	Forums, Presentations, online, published

Committee	Product	Description	Audience	Length	Timing	Graphics	Format	Distribution
Access	Compendium of Access Projects	32 templates and summary chart of LHJs involved in Access Efforts	PH leadership, staff, BOH, legislators, public	Booklet	September-October	Will need Communications Assistance in prep of print , and online version	Web, printed version	Forums, Presentations, online, published

Committee	Product	Description	Audience	Length	Timing	Graphics	Format	Distribution
Workforce Development	Short report on focus group data - part of recruitment and retention project	Why people choose to work in public health			October	?	Written, web	
	Short report of findings from key informant interviews and qualitative	What are the recruitment and retention issues in public health			October	?	Written, web	

	analysis							
	Recruitment Strategies and Tips				October		Written, web	
	Orientation to the Standards	On-line training			October		Primarily web, some written material	

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Workforce Development (cont'd)	Training specified in the Standards	a) List/matrix of courses available by topic b) Courses and links incorporated in SmartPH					Web, links to courses	
	Public Health 101 Resource Collection				Already underway, will continue to enhance		Web	
	Orientation for local PH officials				Done, needs review, marketing, maintenance and updates		Web	

Committee	Product	Description	Audience	Length	Timing	Graphics	Format	Distribution
PHIT	Principles for IT System Development				Done		Documents available on web	
	Training Materials for Business Process Analysis				February 07		Documents available on web	

Committee	Product	Description	Audience	Length	Timing	Graphics	Format	Distribution
Communications	Consumer Research	Focus group or other strategy	Public health workers					
	Point of Service Strategies	?	Public. Policy makers					